Privacy Policy¹

Your privacy is important to us. It is **Aesthetic Interferences Book's** policy to respect your privacy regarding any information we may collect from you across our website, <u>Aesthetic Interferences Book</u>, and other sites we own and operate.

We only ask for personal information when we truly need it to provide a service to you. We collect it by fair and lawful means, with your knowledge and consent. We also let you know why we're collecting it and how it will be used.

We only retain collected information for as long as necessary to provide you with your requested service. What data we store, we'll protect within commercially acceptable means to prevent loss and theft, as well as unauthorised access, disclosure, copying, use or modification.

We don't share any personally identifying information publicly or with third-parties, except when required to by law.

Our website may link to external sites that are not operated by us. Please be aware that we have no control over the content and practices of these sites, and cannot accept responsibility or liability for their respective privacy policies.

You are free to refuse our request for your personal information, with the understanding that we may be unable to provide you with some of your desired services.

Your continued use of our website will be regarded as acceptance of our practices around privacy and personal information. If you have any questions about how we handle user data and personal information, feel free to contact us.

Cookie Policy for Aesthetic Interferences Book

This is the Cookie Policy for **Aesthetic Interferences Book**, accessible from URL: https://aestheticinterferences.com, site created from <u>Wordpress.com</u> with Theme "Author Landing Page" from Rara Theme.

What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

How We Use Cookies

¹ This text was based on informations collected from: <u>https://politicaprivacidade.com/</u> https://pt.vpnmentor.com/blog/online-privacy-policy-section-templates/

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.

The Cookies We Set

• Account related cookies

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.

- Login related cookies We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.
- Email newsletters related cookies.
- This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
- Orders processing related cookies This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.
- Surveys related cookies From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.
- Forms related cookies When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.
- Site preferences cookies In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.
- Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.
- From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.
- As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.
- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Linkedin, Facebook, Instagram, Youtube, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

How and Why We Collect Your Personal Data

The following types of personal information may be collected, stored (through <u>Mailchimp.com</u>), and used:

- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Linkedin, Facebook, Instagram, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.
- Information about your computer including your IP address, geographical location, browser type and version, and operating system
- Information about your visits to and use of this website including the referral source, length of visit, page views, and website navigation paths.
- Information that you enter when you register with our website, such as your email website.
- Information that you enter in order to set up subscription to our emails and/or newsletters.
- Information that is generated while using our website, including when, how often, and under what circumstances you use it.
- Information relating to anything you purchase, services you use, or transaction you make through our website, which includes your name, email address.

- Information that you post to our website with the intention of publishing it on the internet.
- Any other personal information you send to us.

Using Personal Information Personal information

Submitted to us through our website will be used for the purposes specified in this

policy or on the relevant pages of the website. We may use your personal information

for the following:

- Sending you on-marketing commercial communications.
- Sending you email notifications you have specifically requested.
- Sending you our email newsletter if you signed up for it (you can unsubscribe at any time).
- Sending you marketing communications relating to our business or the businesses of third parties which we think may be of interest to you.
- Providing third parties with statistical information about our users.
- Dealing with inquiries and complaints made by or about you relating to our website.
- Keeping our website secure and prevent fraud.
- Verifying compliance with the terms and conditions governing the use of our website.
- Other uses.
- We DO NOT SELL on this site or ask you to enter with any kind of financial information from you, on it.
- However, if you want to buy the book, you have to email us. And all information will handle personally, between author and buyer, just by personal email.
- One consider that the buyer agrees with this procedure, once she/he or the institution asks for an book to buy.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

This policy is effective as of December 2020.